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# “Lack of access to capital”



# A few other considerations



# Direct investment



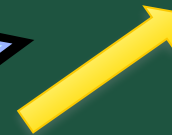
# Intermediary institutions



# Other institutions



# A business needs all of the above



# ...and it's even more complicated





# Community supported models



# Crowdfunding: 3 different types!

1. Gift-raising

2. Pre-sales

3. Selling securities to a large number of investors who expect a financial return



# How will you raise money?



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