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“Lack of access to capital”



A few other considerations



Direct investment



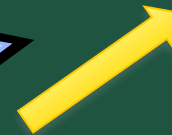
Intermediary institutions



Other institutions



A business needs all of the above



...and it's even more complicated



Community supported models



Crowdfunding: 3 different types!

1. Gift-raising

2. Pre-sales

3. Selling securities to a large number of investors who expect a financial return



How will you raise money?



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